

## Working together to make Edmonton a safer city

**REACH is Edmonton's Council for Safe Communities. We are a backbone, community-based organization working to mobilize and coordinate organizations, community groups and Edmontonians to find innovative solutions to prevention and community safety.**

### **REACH has collective impact.**

We foster social change; a new way of thinking about and working to solve complex social issues to ensure our communities are safer.

At REACH, we believe the most successful safety solutions will come from our partner organizations and the people they serve.

### **As a backbone organization REACH:**

- Provides overall strategic direction with stakeholders
- Facilitates dialogue between partners
- Manages data collection and analysis
- Handles communications
- Coordinates community outreach
- Mobilizes funding

## REACH Action

### *Mobilizing and Coordinating*

#### **WrapED (Wraparound Edmonton)**

is a partnership between Africa Centre, Edmonton John Howard Society, Edmonton Police Service, Native Counselling Services of Alberta, REACH and YOUCAN Youth Services.

WrapED helps young people (aged 12-17) affected by violent crime move away from the threat of gangs and learn to thrive in our community.

WrapED uses an intentional approach to help youth build meaningful relationships.

### *Collaborating and Catalyzing*


**The 24/7 Crisis Diversion Team** is a collaboration between Boyle Street Community Services, Canadian Mental Health Association, Hope Mission and REACH Edmonton.

The team provides crisis intervention services to people experiencing non-emergency / non-violent crises in Edmonton 24/7, 365 days a year.

The team also provides a warm hand-off by connecting individuals to the support they need in the immediate crisis.


### **REACH Vision**

A city in which every Edmontonian contributes to a community where everyone is safe and feels safe.



### **REACH Mission**

To inspire citizen engagement and coordinated agency action to strengthen and sustain community safety in Edmonton.



# REACH Focus

## CATALYZING

### REACH Refugee and Immigrant Initiative

- Family Violence in a Cultural Context
- Police & Youth Engagement Program

### REACH Indigenous Leadership Circle



## CREATING

- All In for Youth Out of School Time Programming**
- Joint Use Summer Access**
- Schools as Community Hubs**

## COMMUNICATING

### Training

- Conferences
- Gang Awareness
- Inter-Cultural Competency Training
- Trauma Informed Edmonton
- Trauma Informed Training
- Working with Indigenous Clients

### Community Outreach

- Edmonton Stop Marijuana Grow Ops Coalition**
- The Sexual Exploitation Working Group**

# REACH Measuring Success

At REACH, we're committed to understanding the overall impact our projects have on the community. Social Return on Investment (SROI) is a tool used to assign a monetary value to the social benefit created by a project, by identifying indicators of value that can be monetized.

Initiative	Return in social added value for every \$1.00 invested in project	Greatest SROI benefit
24/7 Service for Vulnerable People	\$2.50	Reduced victimization of vulnerable persons, crime and legal actions, and housing of individuals experiencing homelessness
Schools as Community Hubs	\$5.00	Avoided cost of high school dropout and increased income for parents
REACH Immigrant and Refugee Initiative	\$3.65	Reduced incidences of family violence and suicide prevention of LGBTQ youth

The work of REACH is made possible through funding by the City of Edmonton, the Government of Alberta and the Government of Canada. REACH does not compete for funding against social serving agencies that provide direct services. Rather, as a backbone organization, we partner with groups to work together, solve complex social issues and have a collective impact.



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